

Press Release

Glyngøre, 1 November 2015

New poultry specialist at SKOV

Martin Rishøj, 49 years old, started employment at SKOV on 1 November 2015 as a Production Specialist in poultry production.

Since 2008, Martin Rishøj has been running his own consulting firm, where he has helped major international broiler and breeder producers to optimize and streamline the production. Over the same period, he also worked as a consultant for several Danish and international companies in connection with product development.

Along with his consulting firm, Martin has worked as a speaker at Danish and international conferences and seminars and on Aviagen Broiler School and Breeder School.

Martin has been an Agricultural Technician graduate since 1994 and concurrently with this study he got a degree in business administration specializing in finance and marketing. He subsequently had several years of experience as a manager in broiler production, and worked in sales and R&D departments in several Danish companies, among others DanHatch that annually produces 135 million day-old chicks.

Martin will now work in the Business Development Department at SKOV and will, through his professional expertise in poultry production, ensure that the company develops products demanded by the market demands.

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